

2024

Annual Report

BETTER ME E.V.





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Foreword

BOARD OF DIRECTORS, BETTER ME E.V.

Dear readers,

2024 was a year of significant milestones that strengthened Better Me as an organization and deepened our commitment to children and youth in Kenya.

One of our greatest achievements was Project ARK (Action for Resilience at Korando), which raised over €30,000 to fund much-needed infrastructure improvements at Korando Educational Center—including a new kitchen, renovated dining hall, upgraded dormitories, showers, classrooms, fire safety measures, and new school materials. Thanks to these developments, the school was officially recognized as a boarding school—a huge step forward for the children and the entire team.

Beyond this milestone, we welcomed 17 returning volunteers—more than ever before—and a total of 43 volunteers from 13 different countries. With their support, we reached over 20,000 beneficiaries and advanced various initiatives, including swimming and art classes at Korando, which promote both physical fitness and creative expression. A particular highlight was dance lessons, where the children developed remarkable confidence and skills, leading to major successes in local competitions. Now, 17 talented students are preparing for an unforgettable journey to Austria in May and June 2025, where they will train with a renowned dance academy.

Our commitment to sports also paid off: the Nyalenda Youngsters Football Club continued to grow and received official confirmation that the FIFA Foundation will support the club in 2025 and 2026—an incredible opportunity for these young talents.

Another milestone: For the first time in our history, we surpassed €100,000 in total revenue (donations & volunteer program). This financial stability allows us to expand our impact and grow sustainably.

None of these achievements would have been possible without our dedicated volunteers, partners, and supporters. Your trust and contributions make a real difference in the lives of children and youth in Kenya.

With great anticipation, we look forward to the year ahead and to achieving even more—together!

With gratitude,

Simon Kühnert, Bekim Kollçaku and Gudrun Kremser
Board of Directors, Better Me e.V.



Help where it's needed



Structure of the Non-Profit-Organization

BETTER ME E.V.

In June 2021, Better Me e.V. moved its base to Schneverdingen, Germany. The highest decision-making body is the general assembly, consisting of the full members of the association. The general assembly elects the board for a period of three years.

The last amendment to the articles of association was decided on the 6th of June 2021.

Members

Better Me e.V. accepts full and supporting members. At the time the 2024 annual report was published, Better Me e.V. had the following members:

13 full members

1 supporting member.

Board of Directors

On October 8, 2023, the general assembly elected a new board for 3 years in accordance with the statutes.

The board consists of
Simon Kühnert (Chairperson),
Gudrun Kremser (Treasurer) and
Bekim Kollçaku (Deputy Chairperson)

Donation Account

Volksbank Lüneburger Heide e.G.
IBAN: DE82240603002483534000
BIC: GENODEF1NBU

Notice of Tax Exemption

According to the last notification of tax exemption that we received from the Soltau tax office in Germany, under tax number 41/211/00629, on the 06.10.2022 and in accordance with § 60a 1. AO, we are permitted to receive donations that we use for the purposes of "People's Education and Vocational Training including Student Aid" and are permitted to issue donation receipts according to the officially prescribed format for donations.

Register court: Lüneburg district court
Register number: VR 201537

Goals and Theory of Change

BY BETTER ME E.V.

We strive for a generation of self-responsible, compassionate and curious young people who work together to strengthen life in all forms. For us, holistic education is the way to achieve this notion.

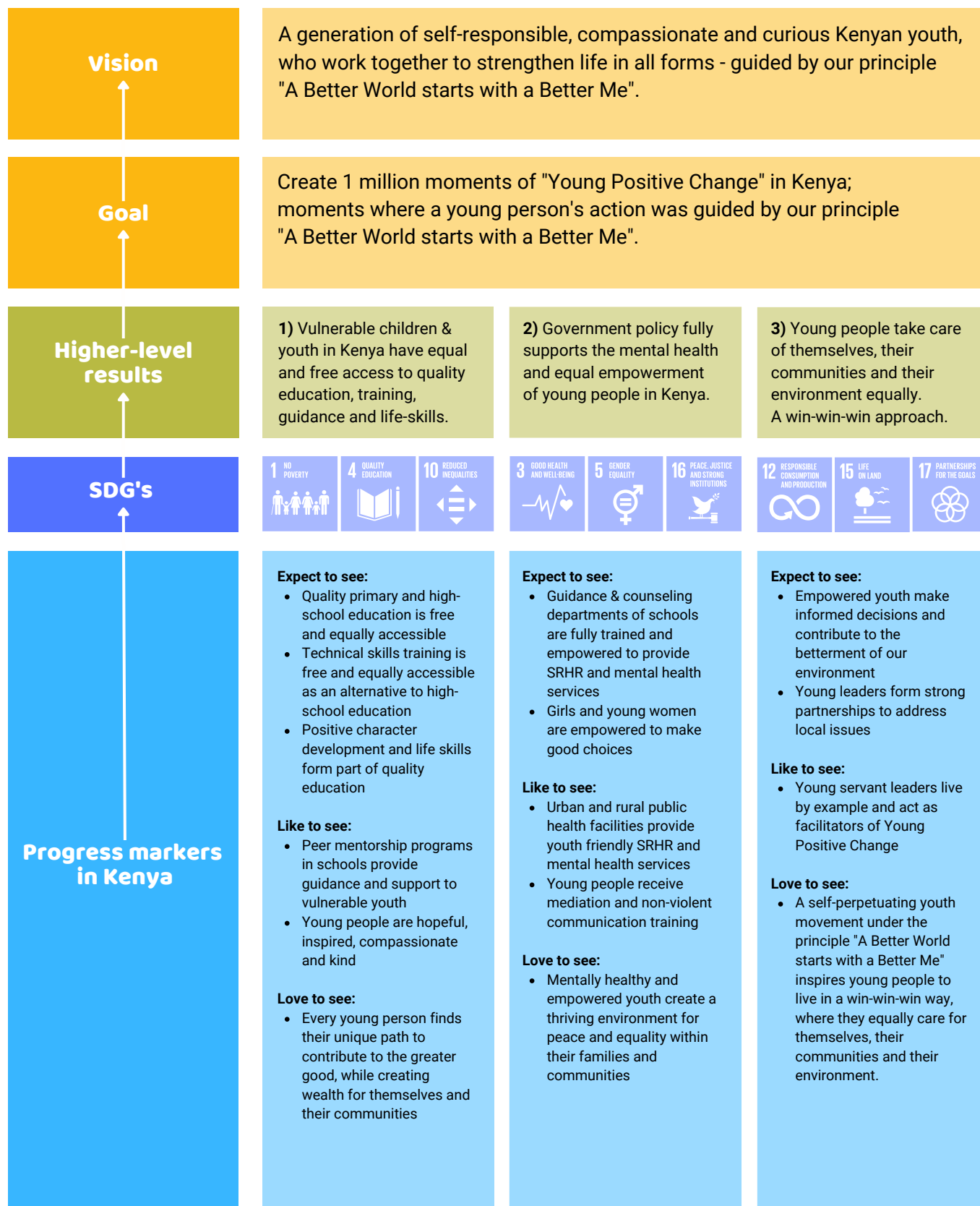
The basis of our theory of change is the conviction that people have the ability to change their situation themselves, if we create the right environment to acquire knowledge and skills that enable a self-determined and independent life. We see our role in strengthening human potential. Active listening, true solidarity, compassion, self-awareness, and respect for other cultures are necessary if we are to be successful.

Our goals strive for sustainable and regional change. In order to achieve this and a long-lasting effect, we work through our local office in Kisumu, Kenya with local, non-profit-recognized partner organizations. We also work with the local government and coordinate our programs with the Department for Children, Social Services, and the Ministries of Education and Health. In this way we ensure that our activities can be carried out smoothly and that we have a positive influence on the social and educational system.



Strategic Results Framework

BETTER ME KENYA 2022 - 2027





Kisumu

The third largest city in Kenya is located directly on Lake Victoria and has sub-tropical weather.

Where we work

KISUMU COUNTY IN KENYA

Kisumu lies in western Kenya, on the shores of Lake Victoria. Almost half of all households are poor by national standards and around 60% live in informal settlements. Only about half of all residents of Kisumu have a primary school certificate, approximately 60% live in houses with clay floors, and over 70% of the houses are built with walls made of clay, wood and corrugated iron. About 70% of all residents cook with firewood and only about 18% have electric light in their houses.

100% of our beneficiaries live below the poverty line. The average household has 5 people and usually the entire household lives together in a one-room apartment. The majority of households earn their living through precarious casual work or as small entrepreneurs. In rural areas, the majority of our beneficiaries rely on subsistence farming to feed the household.

70%

of the houses are
built with walls
made of clay





Our Kisumu Office

HOW WE WORK

In order to achieve our goals, we pursue holistic approaches that take into account the complexity of our needs take the world into account. Our solutions are based on the needs of the people we want to achieve and are developed in collaboration with you. To this end, Better Me e.V. supports our partner organization Better Me Kenya, in Kisumu, which leads the work with volunteers, local partner organizations and the government in Nyanza, Kenya. Our presence as Better Me allows us to be in constant discourse with our beneficiaries and stakeholders. The Kisumu office is led by our program coordinator Thomas Ogalo. Our team has continuously worked to improve internal structures and processes to ensure that our help reaches where it is really needed.



Thomas Ogalo

Programs & Volunteer Coordinator
Better Me Kenya
Kenya



Samambo Johannes

Child Sponsorship Coordinator & Social
Worker
Better Me Kenya



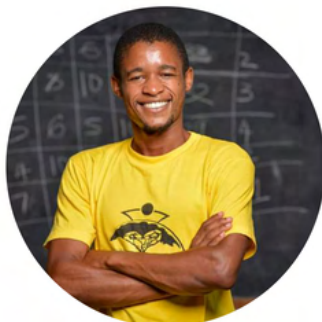
Spencer Akoth

Social Worker & Finance Officer
Better Me Kenya
Kenya



Ruth Obilo

Deputy Volunteer Coordinator & Social
Worker
Better Me Kenya
Kenya



Kelvin Opondo

Social Worker & YUMP Coordinator
Better Me Kenya
Kenya

5

Full-time
Staff

Offroad Vehicle for Better Me Kenya

HOW WE WORK

In January 2024, we supported Better Me Kenya in purchasing a 4WD Toyota Hilux. This vehicle enables the team to reliably reach beneficiaries in rural areas and work more efficiently. The team named the vehicle "Renesmee."

RENESMEE TOYOTA HILUX SURF



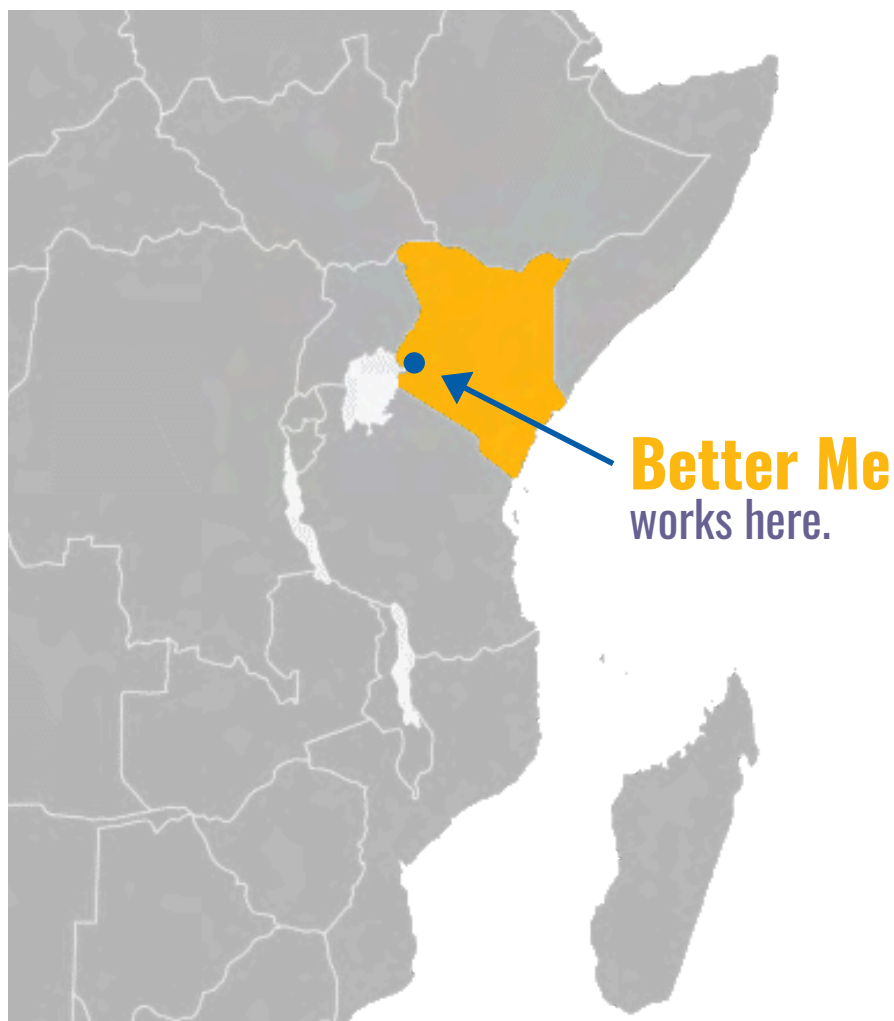
In 2024
we reached
20,000+
beneficiaries in
Kisumu, Kenya



Activities in Kenya

2024 was a successful year for Better Me e.V. We have strengthened and expanded our existing projects and deepened our partnerships.

With the following pages we would like to give you an overview of our programs and activities in Kenya.



For live Updates from Kenya

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43 Volunteers
supported us in Kenya
(17 Alumni)

Volunteer and Internship Program

ACTIVITIES IN KENYA

Returning Volunteers (Alumni)

In 2024, Better Me experienced a remarkable milestone with the highest number of returning volunteers in our history. Seventeen dedicated individuals returned to continue making a difference, reflecting the lasting bonds and meaningful experiences they've had with us. Overall, we hosted 43 volunteers from 13 countries across five continents, bringing diverse perspectives, skills, and enthusiasm to our projects.

Impactful Activities

Our volunteers engaged in impactful activities across various partner organizations and community projects. These included the Kisumu Children Remand Home, Kisumu County Referral Hospital, Mama Ngina Children's Home, Nyalenda Youngsters, Kisumu Fire Station, Homeless of Kisumu, and Jijenge Youth Organization. Additionally, we actively participated in the celebration of key international days, highlighting critical social and cultural issues.

This collective effort by our volunteers and partners has amplified our impact, allowing us to reach more people, create lasting change, and inspire hope within the communities we serve. The dedication and contributions of our volunteers continue to drive our mission of building stronger, more resilient communities.



We reached **+25%**
20.251
 vulnerable
 children & youth



Youth Unleashed Mentorship Program (YUMP)

ACTIVITIES IN KENYA

The Youth Unleashed Mentorship Program (YUMP) has been a cornerstone of Better Me for four years, empowering youth through mentorship, mental health support, and creative programs. In 2024, YUMP expanded its reach by 25% compared to the previous year, impacting 20,251 individuals across five primary schools, 14 secondary schools, 10 higher learning institutions, and 15 community spaces.

When devastating floods hit Kisumu, YUMP adapted to provide emotional support in displacement camps, offering counseling and activities to help children regain stability.

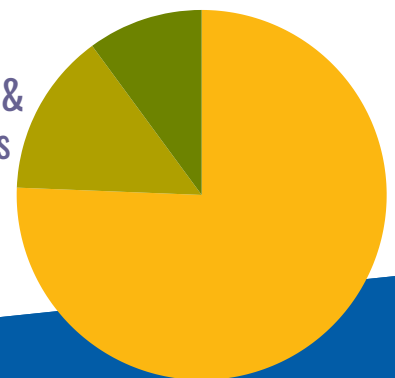
Beyond mentorship, YUMP became a platform for volunteers to share skills in sports, arts, public speaking, and German language lessons, fostering growth and self-expression.

Through YUMP, Better Me continues to provide safe spaces for young people to grow, heal, and find inspiration. By integrating mentorship, mental health support, and community engagement, the program remains a powerful tool for shaping a generation that is confident, resilient, and empowered to create positive change.

15 Community Spaces

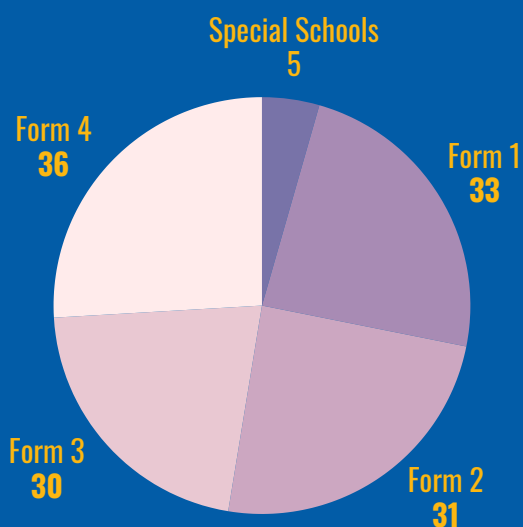
29 Schools & Institutions

150 Sessions



YUMP aims to unleash the potential of Kenyan youth by providing them with the life skills and confidence they need to become thriving members of society.

We enabled
139
children to access High-School education



Scholarships worth
20,566€
paid out



SHAPE Education Fund

ACTIVITIES IN KENYA

The SHAPE Education Fund is a key initiative in our partnership with Korando Educational Center, supporting students in their transition to secondary school by removing both financial and emotional barriers to education and well-being.

A Holistic Approach

SHAPE (Scholarships for Household Advancement and Psychosocial Empowerment) not only ensures access to quality education but also strengthens students' families by providing tools and support to foster resilience, stability, and growth. This creates an environment that empowers not just individual children but entire communities.

Scholarships in 2024

In 2024, SHAPE awarded scholarships to 139 students, totaling €20,566 (2,851,153 Ksh). This funding provides children with education opportunities while also breaking the cycle of poverty and driving sustainable community change.

Through SHAPE, we are not just investing in education—we are unlocking the potential of young people and supporting the long-term development of their families and communities.





SHAPE

Alumni Stories



Vivien Anyango

SHAPE SCHOLARSHIP ALUMNI

- Joined Korando in 2008
- SHAPE Alumni
- Sophomore at Kenyatta University, Majoring Communication & Media

“Korando and Better Me have been there for me through thick and thin, shaping me into who I am today and who I’ll become tomorrow. I’m determined to give back however I can because they lit up my darkest days, just like the sun.”



Bramwel Otieno

SHAPE SCHOLARSHIP ALUMNI

- Joined Korando in 2017
- SHAPE Alumni
- Bachelor of Arts in Criminology & Security Studies

“It was a privilege to be accepted into the SHAPE education fund. This opportunity in life filled me with immense hope to work hard. A heartfelt thank you to Better Me and Korando!”



Case Study: Joseph Skuma*

SHAPE HOUSEHOLD EMPOWERMENT

After graduating high school with the support of our SHAPE Scholarship, Joseph faced an uncertain future. He hadn't qualified for direct university admission, and his widowed mother couldn't afford tuition. Unfortunately, this is a very common situation for many youth in Kenya.

As the eldest of four, he felt responsible for supporting his family and ensuring his siblings could stay in school. Determined to make a difference and with the support of our Youth Programs Coordinator, he turned to small-scale organic farming to reduce household expenses.

By consistently growing vegetables, he significantly cut food costs. His efforts not only benefited his family but also inspired the community. In just 13 months, he contributed to two women's empowerment training sessions and caught the attention of the Mastercard Foundation, which is now funding an irrigation project on his farm.

Expanding into poultry farming, he grew his flock from 10 to 70 chickens. The income allowed him to renovate part of their mud house and help pay for his younger sisters' high school education. His success has made him a role model, motivating other young people to start their own farming projects. He also provides occasional work for local youth, demonstrating how resilience and innovation can transform lives and uplift communities.

*Name changed to protect his privacy



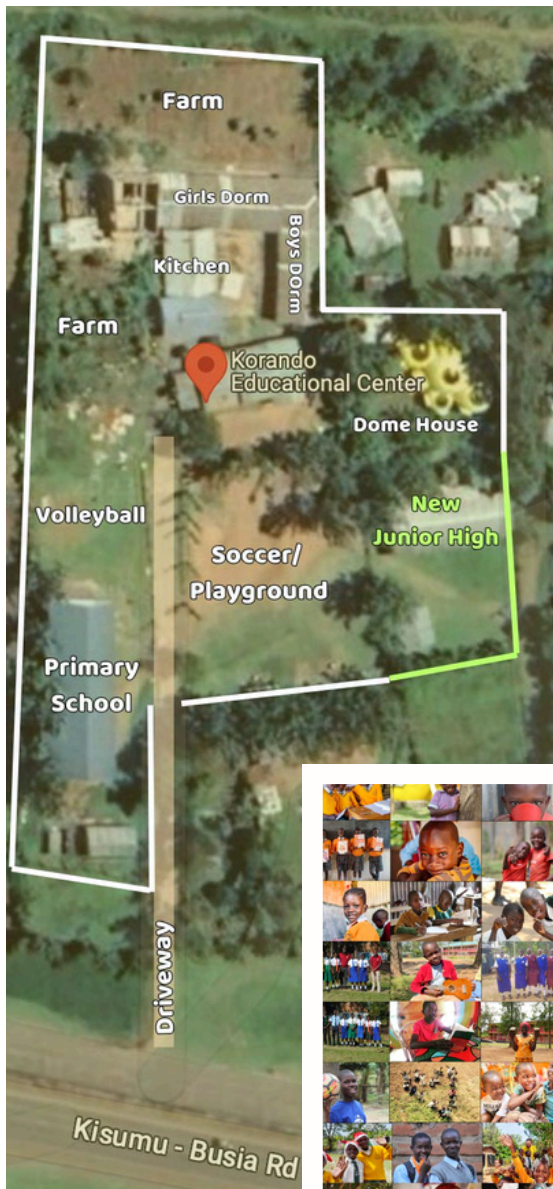
As part of **SHAPE**, we aim to empower households to **help themselves**, just like Joseph can now pay for his sisters high-school education.

Korando EDUCATIONAL CENTRE

Korando Educational Centre

ACTIVITIES IN KENYA

The Korando Educational Center, founded by Mama Dolfine, has always been one of our most valued partners and a key reason for the founding of Better Me. This year, we deepened our collaboration to create new opportunities for the 330 children of Korando. Our focus was on enhancing the quality of education and supporting teachers, ensuring they are well-equipped to meet the growing demands of the education system.



Teacher Workshops

To improve the quality of education at Korando Educational Center, we organized targeted training sessions. The introduction of the Competency-Based Curriculum (CBC) posed challenges for teachers, so we provided refresher training with practical teaching methods and interactive approaches.

Additionally, we promoted well-being and team spirit through a team-building event and enabled one teacher and one student to attend a workshop in Mombasa.

These initiatives empower both teachers and students, helping them unlock their full potential.



Korando SWIM LESSONS



Korando Educational Centre

ACTIVITIES IN KENYA

In 2024, Better Me introduced swimming lessons for all students at Korando Educational Center—an exciting and impactful new initiative. The program not only promoted physical fitness but also emphasized swimming as a life-saving skill, especially in a community where water safety is crucial.

This project was made possible through the generosity and dedication of Jule, one of our volunteers from Germany. She personally funded the first month of swimming lessons for the entire school, giving the children their first structured experience with this essential skill. Inspired by the positive impact, Jule launched a fundraising campaign to extend the lessons. Thanks to her efforts, the school was able to offer an entire year of swimming instruction.

These lessons provided students with a sense of achievement, boosted their self-confidence, and equipped them with a skill that could one day save their lives. This initiative is a shining example of the positive impact volunteers can have on children's lives.



Korando DANCE CENTER



Korando Educational Centre

ACTIVITIES IN KENYA

In 2024, Better Me supported various extracurricular activities to nurture the talents and well-being of students at Korando Educational Center. These activities gave students the chance to explore their abilities beyond the classroom while fostering creativity, teamwork, and discipline.

A major highlight was the introduction of a dance program. During playtime, a classroom transformed into a dance studio where children learned ballet, contemporary, modern, and jazz dance. This initiative not only ignited their passion for dance but also led to the discovery of 16 talented students, who will travel to Austria in May and June 2025 to train with an Austrian dance school. For the first time in the school's history, the dance class participated in the Kenya Schools Drama and Films Festival, reaching the regional level—a remarkable achievement for both students and teachers.

Beyond dance, Better Me also supported student participation in inter-school competitions in football, volleyball, netball, and athletics. These sports activities enhanced physical fitness, teamwork, and fair play, contributing to a well-rounded education.

By investing in these programs, Better Me played a key role in the holistic development of the students, helping them discover and nurture their unique talents.



Austria

May - June 2025

Korando ART CLASSES



Korando Educational Centre

ACTIVITIES IN KENYA

Over the past four years, our partnership with the Ubuntu Family Initiative has brought vibrant and inspiring art classes to the children at Korando Educational Center. Led by the talented Natalie Beard, these sessions nurture creativity, self-expression, and analytical skills. In a space filled with color and joy, children are free to explore their imagination and develop their talents.

In 2024, the students expanded their artistic horizons by importing materials and collaborating on projects with artists from around the world. These experiences not only enhanced their creative abilities but also introduced them to new perspectives and techniques. Their enthusiasm and progress are a testament to the transformative power of art.

We deeply appreciate the unwavering support of the Ubuntu Family Initiative and Natalie Beard, whose dedication makes these classes possible. Thanks to their efforts, art has become an integral part of the children's education and personal growth.



Happy Christmas Season

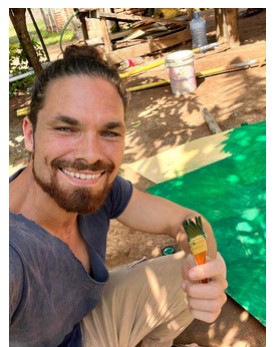
Korando Educational Centre

ACTIVITIES IN KENYA

The 2024 holiday season was one of the happiest and most memorable times for the children at Korando Educational Centre, especially for those who stayed at school while others returned home. It was a time filled with love, laughter, and new experiences that the children will cherish for years to come.

During the holidays, the children embarked on exciting trips around Kisumu, visiting amusement parks, exploring the Impala Park Game Sanctuary, and experiencing the magic of the cinema for the very first time. A special highlight was watching a 3D movie—their excitement over the stunning effects and the atmosphere of a real theater left a lasting impression. Seeing their fascination and pure joy was truly heartwarming.

To make the holidays even more special, each child received a Christmas gift, bringing smiles and warmth to their hearts. The celebrations culminated in a festive barbecue in the newly renovated dining hall, welcoming the New Year with a strong sense of community and happiness. These holidays were a beautiful reminder of the power of meaningful experiences and how simple acts of kindness can positively impact a child's life.





Chapati Festivals

ACTIVITIES IN KENYA

The Chapati Festival, co-hosted by Jijenge Youth Organization and Better Me, promotes Corporate Social Responsibility (CSR) by uniting organizations and volunteers to support underserved communities, especially children in care institutions.

The Chapati Festival

Rooted in inclusion, love, and dignity, the festival goes beyond shared meals—providing essentials, strengthening community bonds, and raising awareness of challenges faced by vulnerable youth. Since its inception, over 1,000 volunteers have participated, with a vision to reach 1,000+ people quarterly.

Chapati, a symbol of connection and joy in Kenya, makes this event a meaningful way to commemorate international days focused on children and social inclusion.

Quarterly Events

In 2024, we hosted four Chapati Festivals at:

- Mbaga Orphaned Children's Center
- Kisumu Children's Remand Home
- Kericho Children's Home
- Ebenezer School in Ahero

More than just meals, these gatherings embody care, unity, and hope, ensuring every child feels valued and supported.

We shared
JOY with
790
vulnerable
Children





Kisumu Children's Remand Home

ACTIVITIES IN KENYA

The Kisumu Children's Remand Home is a government facility that cares for children in conflict with the law, serving as a temporary shelter for those awaiting permanent placement or rehabilitation. Better Me actively supports the home, providing education, psychosocial care, and emotional stability to the children.

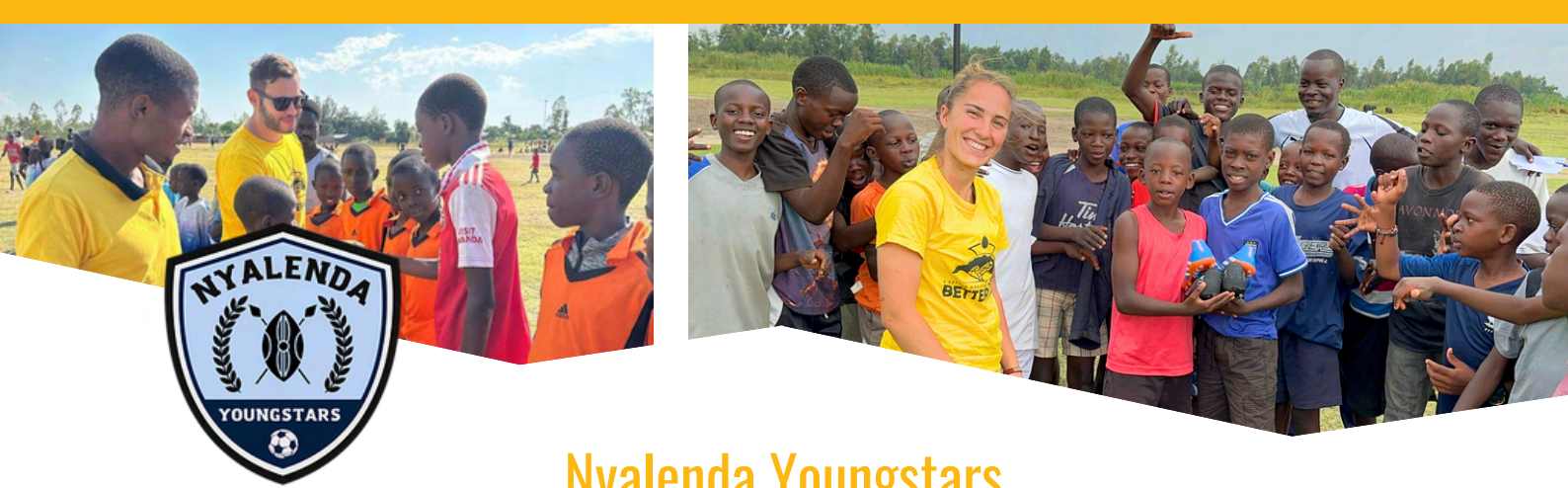
Our team visits the home three times a week, offering English lessons, life skills training, counseling, and social support. By leveraging the talents and passions of our volunteers, we create a nurturing and compassionate environment for the children.

In 2024, we successfully reintegrated 10 children into their families—a major achievement made possible through close collaboration between our volunteers and the remand home staff. Additionally, the trusting atmosphere encouraged children to share important information, helping facilitate their rehabilitation.

Beyond education and social support, we emphasize the importance of play and recreation. Sports activities and experience days ensure that these children can still enjoy the simple joys of childhood. Our work at the Remand Home demonstrates how Better Me fosters hope, resilience, and positive change, even in the most challenging circumstances.

We reintegrated
10
Children into
their families





Nyalenda Youngstars

ACTIVITIES IN KENYA

Founded by our former volunteers Jakob and Cedrik, Nyalenda Youngsters continues to grow as a transformative football project, supporting over 100 children in the slums of Kisumu. Beyond nurturing young talent, the program instills discipline, teamwork, and essential life skills.

2024 was a year of growth and success:

- Under Coach Billy, 120 training sessions were held, enhancing both football skills and discipline.
- The team participated in eight tournaments, gaining valuable competition experience.
- The well-being of the children remained a priority—our social workers conducted 30 counseling and wellness sessions to provide emotional and social support.
- With 120 boys and 30 girls, Nyalenda Youngsters is among the few inclusive sports initiatives in the region.

A major milestone: The FIFA Foundation has confirmed its support for 2025 and 2026, opening doors for further expansion. Thanks to the dedicated work of the founders, coaches, and social workers, Nyalenda Youngsters remains a beacon of hope, offering young people a platform to pursue both their academic and athletic dreams.





Jijenge Youth Organisation

ACTIVITIES IN KENYA

Jijenge Youth Organization empowers young people with employability skills and work experience to bridge the gap between education and the job market. Many employers hesitate to hire young professionals due to a lack of experience—Jijenge addresses this by equipping them with essential workplace skills.

Wellness for Young Professionals

In 2024, Better Me partnered with Jijenge to deliver 36 weekly wellness sessions for young professionals, covering work-related stress, confidence-building, suicide prevention, and sexual harassment awareness. These sessions fostered mental resilience, emotional intelligence, and teamwork through interactive exercises.



Together, we supported over 100 young professionals, combining career development with personal growth. This partnership continues to prepare the next generation with the confidence, resilience, and skills needed to succeed.

36
WELLNESS
Sessions



Empowering Woman

ACTIVITIES IN KENYA

In 2024, Better Me continued its collaboration with Armstrong Women Empowerment Center and Dewo Ngima, two impactful, women-led initiatives dedicated to supporting rural women and women living in informal settlements. These organizations provide creative and sustainable solutions to address the societal challenges faced by women, empowering them to build better futures for themselves and their families.

Both projects focus on economic empowerment, skills training, and community support, equipping women with the resources and knowledge necessary to achieve financial independence and social stability. Through this partnership, Better Me has worked alongside these organizations to expand opportunities for women, helping them navigate employment barriers, access mentorship, and develop entrepreneurial skills.

By supporting women-led and women-focused initiatives, Better Me reaffirms its commitment to gender equality, economic empowerment, and community resilience. These partnerships have allowed us to amplify the voices of women, encourage self-sufficiency, and promote inclusive development within Kisumu and beyond. Moving forward, we aim to strengthen our support for these initiatives, ensuring that more women have access to the tools and opportunities they need to thrive.



Together
we reached
100+
Girls &
and Woman



Other Partnerships

ACTIVITIES IN KENYA

Kisumu County Referral Hospital

In 2024, Kisumu County Referral Hospital deepened its collaboration with Better Me by hosting medical volunteers, providing them with hands-on clinical experience. Two volunteers actively contributed to healthcare services, fostering a valuable exchange of knowledge. Additionally, a former volunteer generously donated 560,000 Ksh worth of essential equipment for the psychiatric department, significantly improving patient comfort. Looking ahead, we aim to place more interns to further support health professionals and community well-being.

Mama Ngina Children's Home

Better Me formalized its partnership with Mama Ngina Children's Home through a Memorandum of Understanding (MoU), facilitated by Canadian intern Jake Burton. This home cares for orphaned and vulnerable children, many with disabilities. Our volunteers assist caregivers in childcare, creating a playful and loving atmosphere. This collaboration helps build an environment where every child feels valued and supported.

Kisumu Firestation

Better Me partnered with the Kisumu Fire Department to introduce wellness programs for firefighters, including debriefing sessions, yoga, and group therapy to support their mental well-being. Additionally, the fire department conducted a fire safety inspection at the Korando Educational Center, recommended safety improvements, and committed to regular fire drills. This partnership enhances resilience, safety, and overall community well-being.





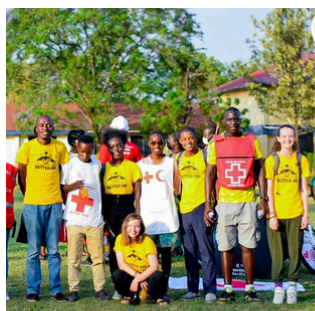
Advocacy for the Rights of Children and Youth

ACTIVITIES IN KENYA

In 2024, Better Me continued its advocacy work, leveraging key platforms to showcase our initiatives, strengthen government partnerships, and participate in critical discussions on education, mental health, and social well-being in Africa.

We actively engaged in the Day of the African Child, advocating for inclusive education, and took part in World Mental Health Day, where we highlighted the connection between mental health and workplace well-being. On Africa Day, we contributed to discussions on resilient education systems and the role of women in agriculture. Additionally, we participated in the International Day of Families and International Women's Day, promoting gender equality and strong family structures.

Through these initiatives, Better Me expanded its reach, built valuable collaborations, and continued advocating for policies and programs that create a better future for children, youth, and families across Africa.





CHILD

Sponsorship Program

CSP Child Sponsorship Program

FUNDRAISING

In 2024, our child sponsorship program grew, fostering meaningful connections between volunteers, their families, other supporters, and the children of the Korando Educational Center. This program goes beyond financial aid—it allows sponsors to build close relationships with their sponsored children, serving as mentors and role models.

Through monthly contributions, sponsors ensure the education, health, and well-being of the children. At the same time, the program promotes cultural exchange, connecting sponsors' own children with those in Korando—an enriching experience for both sides. Regular video calls help strengthen these bonds and establish long-term relationships.

Additionally, sponsors have the opportunity to send personal gifts, adding a heartfelt and individual touch to the program. These gestures of care and encouragement play a vital role in the children's development.

Our dedicated coordinator, Samambo, works tirelessly to ensure the smooth operation of the program, providing support to both the children and their sponsors.

The program's growth reflects its success in bringing people together and making a lasting impact on the lives of Korando's children.

72

Sponsorships
raised

€22,211

in donations for
Korando!



Sponsor Highlight

Natalie Beard from Turkey

CHILD SPONSORSHIP PROGRAM

We are honored to shine a spotlight on Natalie & her Ubuntu Family initiative, one of our incredible sponsors, whose recent visit to the Korando Educational Center was nothing short of inspiring! During her time with us, she had the heartwarming opportunity to meet her sponsored children and personally connect with them. She also led a fun and interactive physical art class, where the children explored their creativity and expressed themselves through art.

Beyond her visit, Natalie made a lasting impact by gifting a water tank to Belinda, one of her sponsored children, ensuring her family has better access to clean water. She also extended her generosity to another beneficiary at Korando, demonstrating her deep commitment to transforming lives.

Natalie and her Ubuntu Family Initiative played a vital role in the Project Ark fundraiser, facilitating the construction of a new bathroom for the children at Korando, an essential improvement for their health and well-being.

Natalie's kindness, dedication, and unwavering support continue to inspire us all. We are truly grateful for her compassion and generosity, which make a real difference in the lives of the children we serve. Thank you, Natalie, for being a shining light in our community!





PROJECT ARK (ACTION FOR RESILIENCE AT KORANDO)

FUNDRAISING

Thanks to your incredible support, we raised €31,511 and achieved every one of our goals!

Korando is a place of education, hope, and opportunity for over 300 children. But without urgent renovations and new infrastructure, this future would not have been secure. Our mission was to prepare Korando sustainably for the next decade—and together, we made it happen!

What we accomplished:

- Renovation of boys' & girls' dormitories – Safe and comfortable accommodations
- Fire safety & first aid – Essential safety measures implemented
- Renovation of the school kitchen & dining hall – Smoke-free and modern cooking & dining
- New shower block for boarding students – Improved hygiene & dignity
- Registration as a boarding school – Korando is now officially recognized
- New classrooms – Better learning conditions for kindergarten & junior high
- 100 new school desks & chairs – Every student now has their own place
- 278 textbooks for Grade 9 – All essential learning materials provided

Thanks to you, Korando is now sustainably prepared for the next ten years. You didn't just renovate buildings—you created future opportunities!

From the bottom of our hearts, THANK YOU!

The fundraiser raised
€31,511
 in donations*

*Part of the donations were raised via our partners.

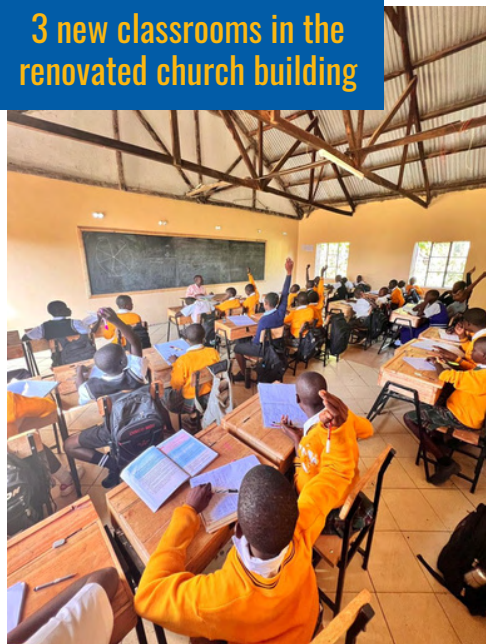


First Lady of Kisumu County & Mama Dolfine, Founder of Korando

PROJECT ARK

SUCCESS IN PICTURES

3 new classrooms in the renovated church building



100 new locker tables and chairs



Renovated dormitories for girls and boys



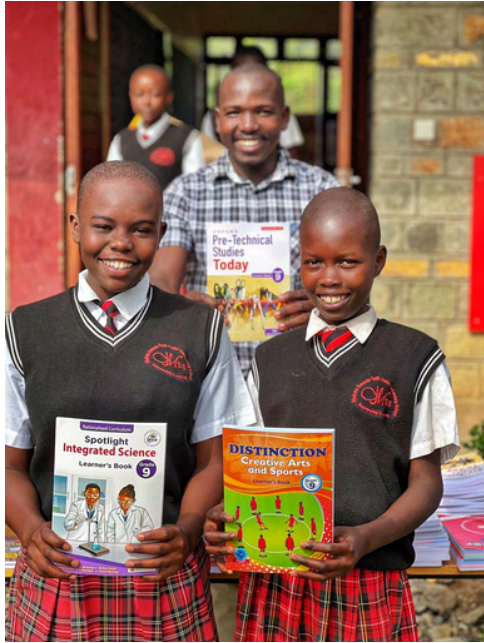
Renovated dining hall



New roofs on both dormitories

PROJECT ARK

SUCCESS IN PICTURES



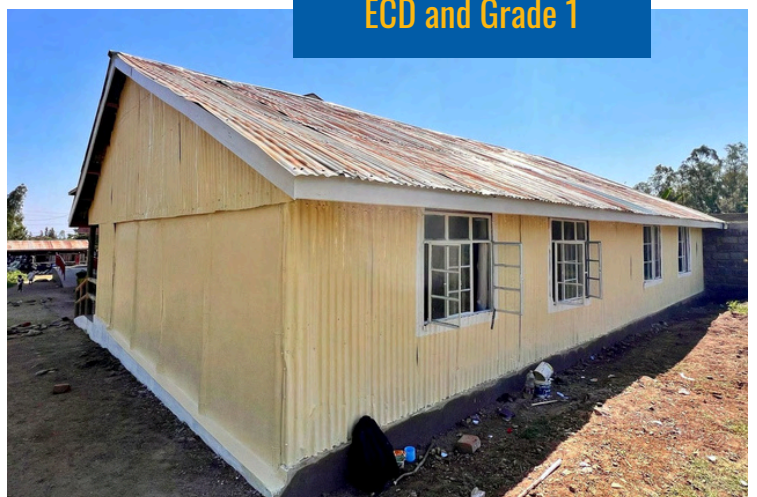
9 new showers for the girls and boys



278 new school books for Grade 9 Junior High



New school building for ECD and Grade 1



PROJECT ARK

SUCCESS IN PICTURES



New first-aid kits and
fire extinguishers



BEFORE



AFTER



BEFORE



AFTER



Finances

BALANCE

We started 2024 with an opening balance of €13.466 and ended it with €13.941. Our total result for 2024 is €475.

Balance	2024	2023
Closing balance December 31st	€13,941	€13,466

INCOME

The total income for 2024 was €101,257. We did not receive any special purpose donations or government funding during this period. The main sources of income were donations, the child sponsorship program, and our volunteer program.

Income per Department	2024	2023
Income Charity Work	€60,583	€36,461
Income Charitable Business (Volunteer and Internship Program)	€40,642	€40,717
Income Wealth Management	€32	€14
Total	€101,257	€77,192

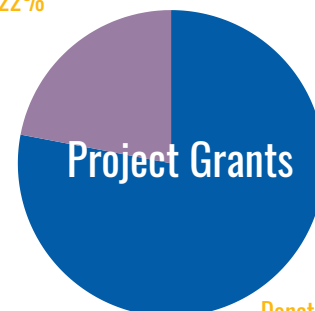
EXPENSES

The expenses amounted to €100,782. The overwhelming majority of €84,724 was used for direct project implementation in Kenya.

Expenses per Department	2024	2023
Expenses Charity Work	€84,724	€73,330
Expenses Charitable Business (Volunteer and Internship Program)	€16,058	€17,950
Expenses Wealth Management	€0	€0
Total	€100,782	€91,280

Profit and Loss Account

Volunteer Program
22%



FINANCES

In Germany we distinguish between charity work and charitable business. Therefore, our charitable business, which is our volunteer/ internship program, has their own income and expenses.

We are happy to share that under charity work we used 100% (€60,583) of received donations for direct project implementation, which covered 78% of project grants. The remaining 22% was funded by the volunteer program.

Profit and Loss Account	2024	2023
Income Charity Work		
- Donations	€38,372	€13,011
- Child Sponsorship Program	€22,211	€23,450
Total Income Charity Work	€60,583	€36,461
Expenses Charity Work		
- Funding for Project Work in Kenia		
- High-School Bursaries (139 Students)	€20,566	€17,851
- Funding for Partners (DKFF, BMKN, Dewo Ngima)	€57,464	€42,596
- Transaction Fees (Paypal, Stripe, GoCardless, Transferwise)	€2,637	€1,878
- Donor Relationships (Website, Fundraising, Marketing)	€104	€2,831
- Legal and Government Fees	€0	€939
- Insurance	€549	€549
- Project Management, Admin, Accounting	€2,534	€4,420
- Monitoring & Evaluation Travel Costs	€869	€1,425
- Board Volunteer Allowance	€0	€840
Total Expenses Charity Work	€84,724	€73,330
Grant Total Charity Work	-€24,141	-€36,869
Income Charitable Business		
- Volunteer and Internship Program	€40,642	€40,717
- Other Revenue	€0	€0
Total Income Charitable Business	€40,642	€40,717
Expenses Charitable Business		
- Accommodation, Catering, Transport	€13,370	€11,410
- Commissions (Volunteer and Internship Agencies)	€1,369	€1,644
- Marketing, Sales, Automations	€1,319	€4,896
Total Expenses Charitable Business	€16,058	€17,950
Grant Total Charitable Business	€24,584	€22,767
Income Wealth Management		
- Interest	€32	€14
Total Income Wealth Management	€32	€14
Expenses Wealth Management		
- Management	€0	€0
Total Expenses Wealth Management	€0	€0
Grant Total Wealth Management	€32	€14
Grant Total Better Me e.V.	€475	-€14,088



We say
THANK YOU
and wish you
a joyful year ahead
with the motto

**20plenty
THRIVE**



Outlook

OUR WORK FOR 2025 AND BEYOND

In 2025, Better Me e.V. remains committed to its core mission: empowering young people and driving sustainable change. Building on last year's successes, we will continue to expand our volunteer and mentoring programs to provide even more opportunities for social-emotional learning, talent development, and personal growth.

A key focus will be on establishing new partnerships with German companies and foundations. We aim to build long-term, value-driven collaborations that create mutual benefits. By fostering creative and innovative cooperation, we strive to amplify our collective impact.

Through close engagement with our partners, volunteers, and beneficiaries, we continuously develop new approaches to enhance our programs and reach more people.

We sincerely thank you for your support and look forward to another year of growth, impact, and shared success!

Torsten Kremser
Project Director, Better Me e.V.